



**NUTAN MAHAVIDYALAYA, SAILU-431503
DIST. PARBHANI**

Affiliated to Swami Ramanand Teerth Marathwada University, Nanded.

NAAC Re-accredited B+ Grade

Dr. Uttam Rathod

Principal

Mobile No. 9421383319

Email - principalnutan@rediffmail.com

Best Practice 2022-23

“Innovative Reading Promotion at Nutan Mahavidyalaya Selu: The Vision of Dr. Mohan Katkar, Librarian

Introduction: In the vibrant academic environment of Nutan Mahavidyalaya Selu, Dr. Mohan Katkar, the esteemed librarian, emerges as a catalyst for a transformative reading culture. His active and enthusiastic engagement with new and innovative ideas seeks to inspire all stakeholders to embrace the enriching world of literature, knowledge, and wisdom. One of Librarian's visionary initiatives is the creation of a dynamic community within the digital realm—the "Nutan Library" on WhatsApp. This platform serves as a virtual haven where Librarian shares a plenty of information. Each day, stakeholders are treated to a curated blend of historical anecdotes, literary treasures, scientific wonders, geographical marvels, and insights into the lives, achievements, and legacies of great personalities.

This daily infusion of diverse knowledge not only encourages a love for reading but also sparks intellectual curiosity among the members of the Nutan Mahavidyalaya community. Librarian goes beyond conventional library roles, transforming the Nutan Library WhatsApp group into a virtual learning space that transcends the physical boundaries of the traditional library.

Furthermore, recognizing the power of digital resources, Librarian strategically drops links to books containing specialized information and theses. This curated collection not only expands the horizons of readers but also aligns with the academic and research needs of the institution, reinforcing the library as a dynamic center for both learning and innovation.

Librarian's visionary approach to library engagement is a testament to his dedication to fostering a culture of continuous learning, intellectual exploration, and knowledge dissemination. By leveraging modern communication tools, he has created a virtual bridge that connects individuals with the wealth of information housed within the library, promoting a holistic and innovative reading experience at Nutan Mahavidyalaya Selu.

Aims and Objectives of the Innovative Reading Promotion at Nutan Mahavidyalaya Selu

Inspiring a Love for Reading:

- Aim: To instill a genuine passion for reading among all stakeholders, fostering a lifelong love for literature, knowledge, and wisdom.
- Objective: Create an environment where individuals are inspired and motivated to engage with diverse forms of written content regularly.

Cultivating Intellectual Curiosity:

- Aim: To spark intellectual curiosity and a thirst for knowledge among members of the Nutan Mahavidyalaya community.
- Objective: Provide a daily infusion of diverse information, including historical anecdotes, literary treasures, scientific wonders, geographical marvels, and insights into great personalities' lives and legacies.

Expanding Beyond Traditional Library Roles:

- Aim: To transcend the conventional boundaries of a physical library and transform it into a dynamic, virtual learning space.
- Objective: Utilize the Nutan Library WhatsApp group as a platform for interactive learning, discussions, and collaborative exploration of knowledge beyond the physical constraints of the traditional library.

Leveraging Digital Resources for Academic Enrichment:

- Aim: To harness the power of digital resources for academic and research enrichment.
- Objective: Strategically share links to books containing specialized information and theses, aligning with the academic and research needs of the institution and promoting the library as a dynamic center for learning and innovation.

Fostering a Culture of Continuous Learning:

- Aim: To establish a culture of continuous learning within the academic community.
- Objective: Facilitate ongoing intellectual exploration, encouraging individuals to embrace learning as a lifelong journey.

Knowledge Dissemination and Collaboration:

- Aim: To disseminate knowledge effectively and promote collaborative learning.

- Objective: Encourage active participation and engagement within the Nutan Library WhatsApp group, fostering a collaborative space for the exchange of ideas and insights.

Creating a Holistic and Innovative Reading Experience:

- Aim: To provide a holistic and innovative reading experience that goes beyond traditional methods.
- Objective: Through modern communication tools, such as the Nutan Library WhatsApp group, create a virtual bridge that connects individuals with a wealth of information, promoting a dynamic and innovative reading culture.

Librarian's visionary approach to library engagement aligns with these aims and objectives, ultimately contributing to the overall enrichment of the academic community at Nutan Mahavidyalaya Selu.

Steps Involved in the Innovative Reading Promotion Activity at Nutan Mahavidyalaya Selu:

Conceptualization and Planning:

- Objective: Develop a clear vision for the reading promotion activity, outlining its goals and strategies.
- Actions:
- Define the purpose of the Nutan Library WhatsApp group.

Identify the target audience and stakeholders.

- Establish specific themes or categories for information sharing.

Creation of Nutan Library WhatsApp Group:

- Objective: Establish a virtual space for sharing information and fostering a reading community.
- Actions:
- Create a WhatsApp group titled "Nutan Library."
- Invite relevant stakeholders, including students, faculty, and staff.
- Set group guidelines and expectations for engagement.

Curating Diverse Information:

- Objective: Provide a variety of information to cater to diverse interests.
- Actions:
- Curate daily content covering historical, literary, scientific, geographical, and biographical topics.

- Ensure content is engaging, relevant, and aligns with the academic interests of the Nutan Mahavidyalaya community.

Daily Information Drops:

- Objective: Maintain a consistent schedule of information sharing to cultivate a daily reading habit.
- Actions:
- Share information daily, including facts, anecdotes, and links to external resources.
- Rotate themes regularly to keep content fresh and interesting.

Promotion of Digital Resources:

- Objective: Leverage digital resources to enhance the reading experience.
- Actions:
- Share links to books, articles, and theses related to specialized information.
- Encourage participants to explore and utilize online resources for further reading.

Encouraging Interaction and Discussions:

- Objective: Foster a sense of community and active participation.
- Actions:
- Prompt discussions by asking questions related to the shared information.
- Encourage members to share their thoughts, additional information, or related content.

Feedback Collection:

- Objective: Gather feedback to assess the effectiveness of the reading promotion activity.
- Actions:
- Regularly seek feedback through polls or open discussions.
- Analyze engagement metrics, such as the number of likes, comments, and shares.

Recognition and Incentives:

- Objective: Recognize and reward active participants to motivate sustained engagement.
- Actions:
- Acknowledge and appreciate contributions from group members.
- Consider periodic incentives or recognition for consistent engagement.

Monitoring and Adaptation:

- Objective: Monitor the success of the initiative and make necessary adaptations.
- Actions:

- Analyze participation trends and adjust content based on feedback.
- Introduce new features or themes to maintain interest.

Documentation and Sharing Success Stories:

- Objective: Showcase the impact of the reading promotion initiative.
- Actions:
 - Document success stories, testimonials, or notable engagements.
 - Share positive outcomes within the Nutan Mahavidyalaya community and beyond.

Continuous Improvement:

- Objective: Ensure ongoing enhancement and relevance of the reading promotion activity.
- Actions:
 - Regularly revisit the activity's goals and objectives.
 - Implement improvements based on feedback and changing needs.

Tools and Techniques Used for the Innovative Reading Promotion Activity:

- **WhatsApp Group:**
 - Tool: WhatsApp
 - Purpose: Establish a virtual community for sharing information, fostering discussions, and promoting reading.
 - Technique: Regularly share curated content, including historical, literary, scientific, and biographical information.

Content Curation Tools:

- Tool: Content Curation Platforms
- Purpose: Curate and organize diverse content for daily information drops.
- Technique: Use platforms that facilitate the aggregation and presentation of content in an engaging manner.

Link Sharing:

- Tool: URL Shorteners, Book Link Platforms
- Purpose: Share links to books, articles, theses, and online resources.
- Technique: Utilize URL shorteners for concise links and specific platforms for book recommendations.

Interactive Media:

- Tool: Multimedia Platforms (Images, Videos)

- Purpose: Enhance engagement through visually appealing and interactive content.
- Technique: Incorporate images, videos, or multimedia elements related to the shared information.

Polls and Surveys:

- Tool: In-Built WhatsApp Features or External Survey Tools
- Purpose: Collect feedback and gauge the preferences of the Nutan Library group members.
- Technique: Periodically conduct polls or surveys to encourage participation.

Discussion Prompts:

- Tool: Text and Messaging
- Purpose: Prompt discussions and interactions among group members.
- Technique: Pose questions or discussion topics

Expected Outcomes of the Activity:

- The expected outcomes of Librarian's visionary initiative, the "Nutan Library" on WhatsApp, within the academic environment of Nutan Mahavidyalaya Selu, are as:
- Cultivation of a Robust Reading Culture:
- Increased enthusiasm for reading and learning within the Nutan Mahavidyalaya community.
- Development of a shared reading culture that fosters intellectual growth among students, faculty, and staff.

Enhanced Intellectual Curiosity:

- Members of the Nutan Library WhatsApp group are likely to develop a heightened curiosity for diverse topics due to the daily infusion of varied knowledge.

Community Building and Networking:

- Formation of a strong and connected community within the digital realm, encouraging interaction, discussions, and knowledge-sharing among members.

Utilization of Digital Resources:

- Increased awareness and utilization of digital resources for academic and research purposes.
- Members actively engaging with the provided links to books, theses, and other specialized information, leading to a more informed and research-oriented community.

Expansion of Horizons:

- Broader perspectives gained by members through exposure to a curated blend of historical anecdotes, literary treasures, scientific wonders, geographical marvels, and insights into the lives of great personalities.

Innovation in Learning Spaces:

- Transformation of the Nutan Library WhatsApp group into a virtual learning space that complements traditional library roles and transcends physical boundaries.

Alignment with Academic and Research Needs:

- Librarian's strategic sharing of links aligns with the academic and research needs of the institution, contributing to a more comprehensive and relevant learning experience.

Fostering Continuous Learning:

- Librarian's visionary approach reinforces a culture of continuous learning, showcasing the library as a dynamic center for both learning and innovation.

Promotion of Holistic Reading Experience:

- The virtual bridge created by Librarian connects individuals with a wealth of information, promoting a holistic and innovative reading experience that goes beyond conventional library offerings.

Recognition of the Library as a Hub for Knowledge Dissemination:

- Increased visibility and recognition of the Nutan Library as a hub for knowledge dissemination, showcasing its relevance and importance in the academic community.

Thus, Librarian's initiative is likely to contribute significantly to the intellectual and academic growth of Nutan Mahavidyalaya Selu by fostering a culture of continuous learning and innovation.

Example of Activity:

"In the year 2023 - December 22, Shalivahana Shaka 1945,

Geeta Jayanti

Commencement of Saur Pousha month

Beginning of Uttarayan

Shortest day of the year (Northern hemisphere)

National Mathematics Day

(Birthday of the renowned Indian mathematician, Srinivasa Ramanujan)

Gurudev Dr. Kateswamiji's Memorial Day, Nagar Special Information

Patthe Bapurav was a distinguished poet and humorist in Maharashtra. His journey before becoming a humorist is remarkable. Initially, he pursued education in engineering in Badodara. Later, he joined the police force. He was also an excellent wrestler. Winning a wrestling match earned him a reward of two hundred rupees from Shahu Maharaj. He gained fame for his wrestling skills!

1851: The world's first passenger train started in Rudki.

1885: Samurai Ito Hirobumi became Japan's first prime minister.

1921: Visva Bharati University was established.

1937: "The Lincoln," a luxury liner, started its voyage in New York.

1940: Manavendra Nath Ray founded the Radical Democratic Party.

1966: Jawaharlal Nehru University was established by the Indian Parliament.

1971: The Soviet Union conducted an underground nuclear bomb test.

Birthdays:

1887: Srinivasa Ramanujan – Notable Indian mathematician. He made fundamental contributions to the theory of partitions.

1853: Saradamani Mukhopadhyay and Pujya Sharadadevi Mata, philosophers, and the wife of Ramakrishna Paramahansa.

1666: Guru Govind Singh – 10th Sikh Guru.

Death Anniversaries:

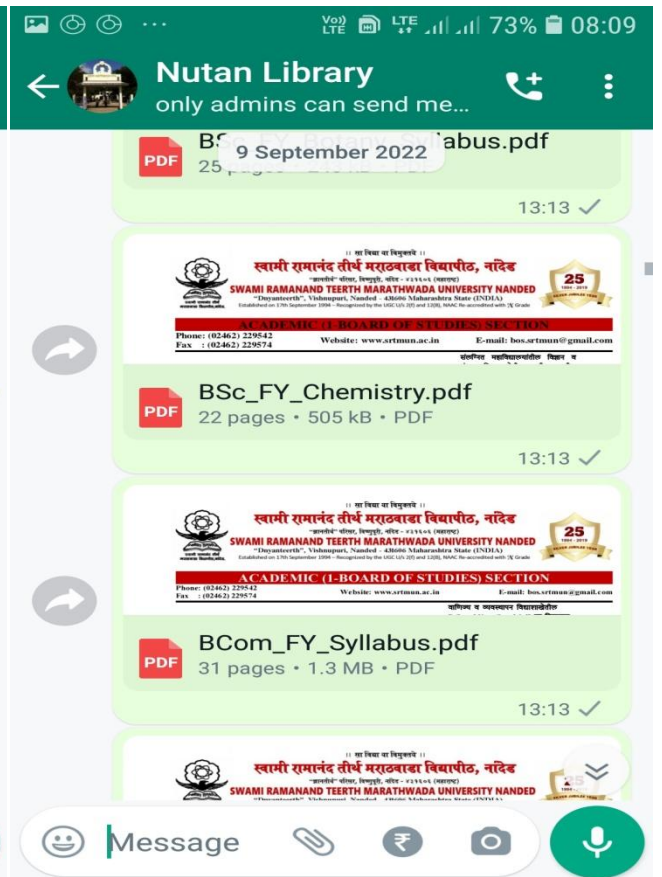
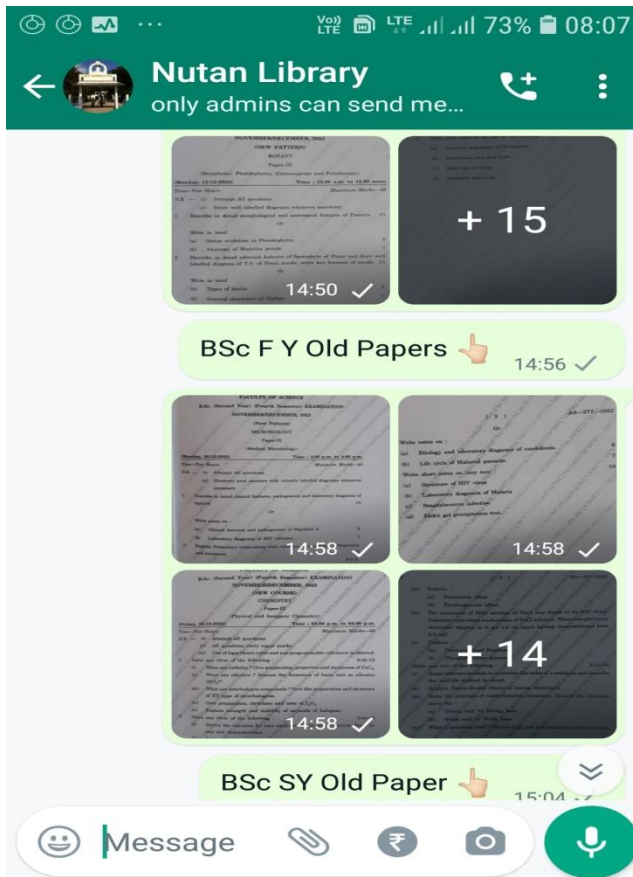
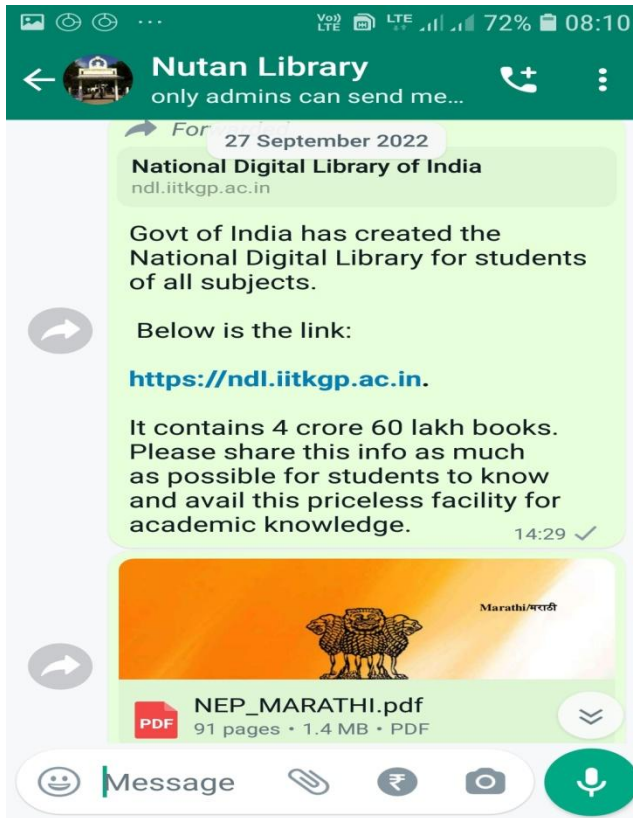
2002: Dilip Kulkarni, a practical and professional stage actor.

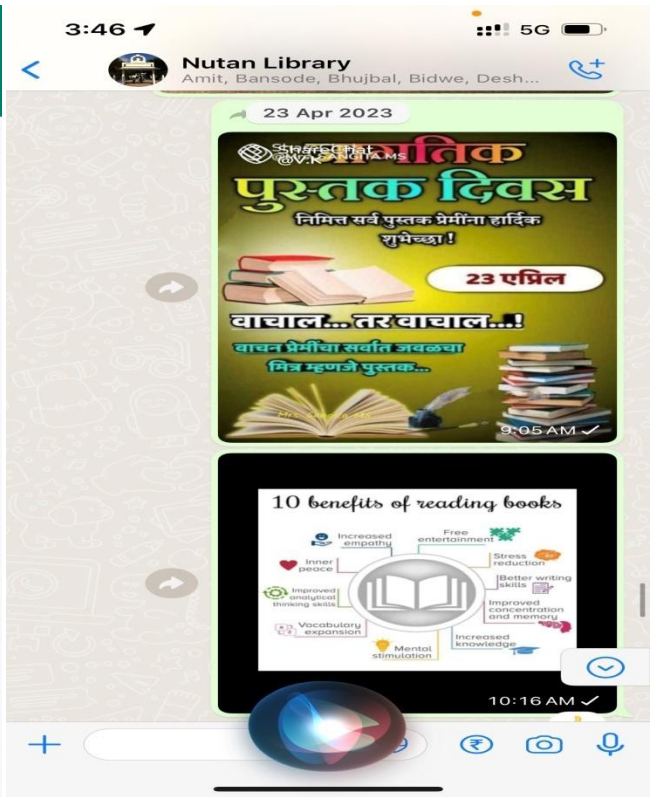
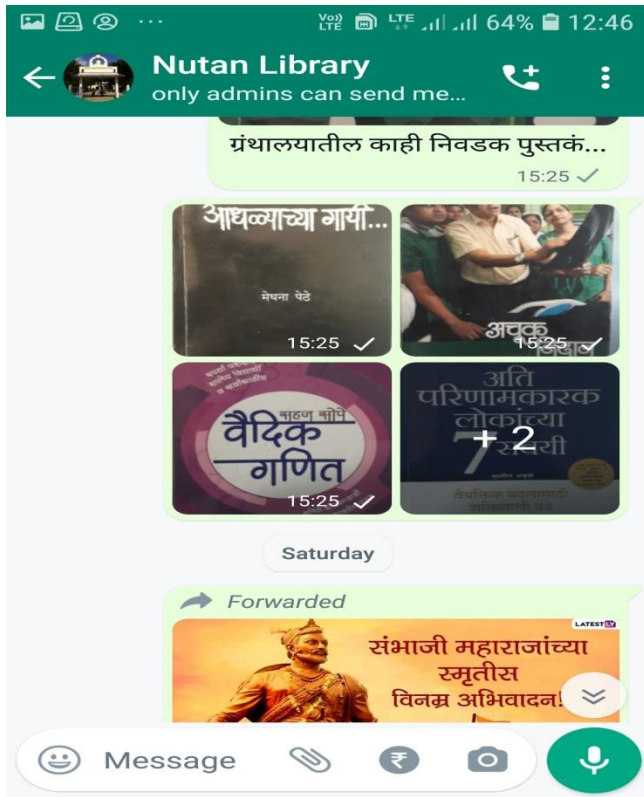
1975: Music composer Vasant Desai passed away while descending in an elevator from the residence of Topiwala in Peddar Road. He composed music for films like 'Ram Joshi,' 'Amar Bhoopali,' 'Do Aankhein Barah Haath,' 'Jhanak Jhanak Payal Baje,' and 'Goonj Uthi Shehnai.'

1945: Shridhar Krishnaji Kulkarni and 'Patthe Bapurav' – the emperor of Lavani, known for his Lavani compositions.

1858: Prominent revolutionary Taraknath Das.

[ज्ञानसागर \(Dnyansagar\): Dr. Prabhakar Mande related Selected Ph.D Theses, Videos, Other Information Sources](#)







Conclusion:

In the dynamic academic tapestry of Nutan Mahavidyalaya Selu, Librarian stands as a catalyst, igniting a transformative reading culture that transcends traditional boundaries. His impassioned commitment to innovation and knowledge dissemination has not only breathed life into the Nutan Library but has also sparked a renaissance in the intellectual pursuits of the entire academic community.

The creation of the "Nutan Library" on WhatsApp represents a pioneering initiative, providing a virtual haven where the richness of literature, knowledge, and wisdom converge. Librarian's daily infusion of diverse content, ranging from historical anecdotes to scientific wonders, has cultivated a love for reading and kindled intellectual curiosity among stakeholders. In this virtual learning space, the Nutan Library WhatsApp group has evolved beyond a mere repository of information, becoming a dynamic hub that defies the limitations of a traditional library.

Librarian's strategic incorporation of digital resources, manifested through thoughtfully curated links to specialized books and theses, has expanded the horizons of readers. This not only aligns with the academic and research needs of the institution but also reinforces the library's pivotal role as a center for both learning and innovation. The visionary approach undertaken by Dr. Mohan Katkar is

emblematic of his unwavering dedication to fostering continuous learning, intellectual exploration, and knowledge dissemination. Through adeptly leveraging modern communication tools, he has erected a virtual bridge that seamlessly connects individuals with the wealth of information housed within the library. This has not only elevated the Nutan Library to new heights but has also given rise to a holistic and innovative reading experience at Nutan Mahavidyalaya Selu.

Librarian's transformative leadership has reshaped the landscape of academic engagement at Nutan Mahavidyalaya Selu. His commitment to cultivating a vibrant reading culture and embracing the digital frontier has positioned the library as a dynamic force, propelling the institution into a realm of continuous learning and intellectual exploration. The legacy of Librarians visionary library engagement will undoubtedly endure, leaving an indelible mark on the pursuit of knowledge within the academic community.

A handwritten signature in black ink, appearing to read "A.S. Adnan", written diagonally across the page.

Director

IQAC